

Privacy Policy

Effective Date: 04/05/2025, 16:32:27

Introduction & Organizational Info:

We, at Omniways Digital Limited, are dedicated to serving our customers and contacts to the best of our abilities. Part of our commitment involves the responsible management of personal information collected through our website dailysignals.info, and any related interactions. Our primary goals in processing this information include:

- Enhancing the user experience on our platform by understanding customer needs and preferences.
- Providing timely support and responding to inquiries or service requests.
- Improving our products and services to meet the evolving demands of our users.
- Conducting necessary business operations, such as billing and account management.

It is our policy to process personal information with the utmost respect for privacy and security. We adhere to all relevant regulations and guidelines to ensure that the data we handle is protected against unauthorized access, disclosure, alteration, and destruction. Our practices are designed to safeguard the confidentiality and integrity of your personal information, while enabling us to deliver the services you trust us with.

- We do have a designated Data Protection Officer (DPO). Should you have any questions or require further information about how we manage personal information, please feel free to contact us at omniwaysdigital@gmail.com.

Your privacy is our priority. We are committed to processing your personal information transparently and with your safety in mind. This commitment extends to our collaboration with third-party services that may process personal information on our behalf, such as in the case of sending invoices. Rest assured, all activities are conducted in strict compliance with applicable privacy laws.

Scope and Application:

Our privacy policy is designed to protect the personal information of all our stakeholders, including website visitors, registered users, and customers. Whether you are just browsing our website dailysignals.info, using our services as a registered user, or engaging with us as a valued customer, we ensure that your personal data is processed with the highest standards of privacy and security. This policy outlines our practices and your rights related to personal information.

Data Collection and Processing:

The following list details the types of personal information we may process:

- **First and Last Name**
- **Date of birth**
- **Email address and/or Phone number**
- **IP Address**
- **Address and City**
- **IP-based approximate location**

Please note, that we only process information that is essential for delivering our services, complying with legal obligations, or enhancing your user experience. Your privacy is paramount, and we are dedicated to handling your personal information responsibly and in accordance with all applicable laws.

At Omniways Digital Limited, we believe in using personal information responsibly and ethically. The data we collect serves multiple purposes, all aimed at enhancing the services we offer and ensuring the highest level of satisfaction among our users, customers, and employees. Here are the key ways in which we use the personal information collected:

- **Communication Efforts**
- **Analytics and Performance Tracking**
- **Marketing and Advertising**
- **Research and Development**
- **Customer Support**

Your privacy is our priority. We process your personal information transparently and in accordance with your preferences and applicable privacy laws. We are committed to ensuring that your data is used solely for the purposes for which it was collected and in ways that you have authorized.

Data Storage and Protection:

Data Storage:

- Personal information is stored in secure servers located in the following locations: undefined. For services that require international data transfer, we ensure that such transfers comply with all applicable laws and maintain data protection standards equivalent to those in our primary location.
 - Data Hosting Partners: We partner with reputable data hosting providers committed to using state-of-the-art security measures. These partners are selected based on their adherence to stringent data protection standards.
-

Data Sharing and Disclosure

At Omniways Digital Limited, we are committed to safeguarding your personal information and ensuring it is treated with the utmost respect. This commitment extends to how we handle the sharing and disclosure of your data. Below we outline our practices in this area:

Sharing Personal Information:

- **Third-Party Service Providers:** We may share your information with third-party service providers who perform services on our behalf. Such trusted parties may have access to personally identifiable information on a need-to-know basis and will be contractually obliged to keep your information confidential. These partners are prohibited from using your personal information for any purpose other than to provide these services to Omniways Digital Limited, and they are required to maintain the confidentiality of your information.

Service Name	Provider	Purpose(s)	Collected Personal Data Type(s)	Privacy Policy Link
Google Analytics	Google Ireland Limited	<ul style="list-style-type: none">▪ Marketing and Advertising▪ Analytics and Performance Tracking	<ul style="list-style-type: none">▪ First and Last Name▪ Date of birth▪ National identification numbers (e.g., Social Security Number, Passport ID)▪ Email address and/or Phone number▪ Address and City▪ Device ID▪ IP Address▪ Operating system and version▪ Browser Fingerprint	https://business.safety.google/privacy/?hl=en

			<ul style="list-style-type: none"> ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location ▪ Browsing history ▪ Browser Information and Language ▪ Interaction logs (e.g., clicks, time spent on pages) ▪ Purchase history 	
Google Ads	Google Ireland Limited	<ul style="list-style-type: none"> ▪ Customizing and adapting user experience ▪ Analytics and Performance Tracking ▪ Marketing and Advertising 	<ul style="list-style-type: none"> ▪ Email address and/or Phone number ▪ Device ID ▪ IP Address ▪ Browser Fingerprint ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location ▪ Interaction logs (e.g., clicks, time spent on pages) ▪ Payment method and history 	https://business.safety.google/privacy/?hl=en
Google Adsense	Google Ireland Limited	<ul style="list-style-type: none"> ▪ Marketing and Advertising 	<ul style="list-style-type: none"> ▪ IP Address ▪ IP-based approximate location 	https://business.safety.google/privacy/?hl=en

			<ul style="list-style-type: none"> ▪ Interaction logs (e.g., clicks, time spent on pages) 	
Google Maps	Google LLC	<ul style="list-style-type: none"> ▪ Customizing and adapting user experience 	<ul style="list-style-type: none"> ▪ Address and City ▪ IP Address ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location ▪ Interaction logs (e.g., clicks, time spent on pages) 	http://www.google.com/intl/de/policies/privacy/
Google Fonts	Google Ireland Limited	<ul style="list-style-type: none"> ▪ Customizing and adapting user experience 	<ul style="list-style-type: none"> ▪ IP Address ▪ Browser Fingerprint ▪ Interaction logs (e.g., clicks, time spent on pages) ▪ Browser Information and Language 	https://business.safety.google/privacy/?hl=en
Google Tag Manager	Google Ireland Limited	<ul style="list-style-type: none"> ▪ Tag Management 	<ul style="list-style-type: none"> ▪ Aggregated Data about Tag Firing 	https://business.safety.google/privacy/?hl=en
reCAPTCHA	Google Ireland Limited	<ul style="list-style-type: none"> ▪ Fraud Prevention and Risk Management 	<ul style="list-style-type: none"> ▪ Device ID ▪ IP Address ▪ Operating system and version 	https://business.safety.google/privacy/?hl=en

			<ul style="list-style-type: none"> ▪ Browser Fingerprint ▪ Browser Information and Language ▪ Real-time location (e.g., GPS) ▪ Browsing history ▪ Interaction logs (e.g., clicks, time spent on pages) 	
Cloudflare	Cloudflare Inc.	<ul style="list-style-type: none"> ▪ Authentication and Security ▪ Customizing and adapting user experience 	<ul style="list-style-type: none"> ▪ Device ID ▪ IP Address ▪ Operating system and version 	https://www.cloudflare.com/privacypolicy/
LinkedIn Analytics	LinkedIn Ireland Unlimited Company	<ul style="list-style-type: none"> ▪ Analytics and Performance Tracking 	<ul style="list-style-type: none"> ▪ Device ID ▪ IP Address ▪ Operating system and version ▪ Browser Information and Language 	https://www.linkedin.com/legal/privacy-policy
LinkedIn Ads	LinkedIn Ireland Unlimited Company	<ul style="list-style-type: none"> ▪ Marketing and Advertising 	<ul style="list-style-type: none"> ▪ Device ID ▪ IP Address ▪ Operating system and version ▪ Browser Information and Language 	https://www.linkedin.com/legal/privacy-policy

Amazon Web Services	Amazon Web Services EMEA SARL	<ul style="list-style-type: none"> ▪ Cloud Computing 	<ul style="list-style-type: none"> ▪ Email address and/or Phone number ▪ Address and City ▪ Device ID ▪ IP Address ▪ Operating system and version ▪ Browser Fingerprint ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location ▪ Browser Information and Language ▪ Interaction logs (e.g., clicks, time spent on pages) 	https://aws.amazon.com/privacy/?nc1=f_pr
Amazon Cloudfront	Amazon Web Services EMEA SARL	<ul style="list-style-type: none"> ▪ Content Delivery 	<ul style="list-style-type: none"> ▪ Device ID ▪ IP Address ▪ Operating system and version ▪ Browser Information and Language ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location 	https://aws.amazon.com/privacy/

Youtube	Google Ireland Limited	<ul style="list-style-type: none"> ▪ Displaying Videos 	<ul style="list-style-type: none"> ▪ Device ID ▪ IP Address ▪ Operating system and version ▪ Browser Information and Language ▪ Interaction logs (e.g., clicks, time spent on pages) 	https://business.safety.google/privacy/?hl=en
Vimeo	Vimeo.com, Inc.	<ul style="list-style-type: none"> ▪ Displaying Videos 	<ul style="list-style-type: none"> ▪ Address and City ▪ Device ID ▪ IP Address ▪ Operating system and version ▪ Browser Information and Language ▪ Browser Fingerprint ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location ▪ Interaction logs (e.g., clicks, time spent on pages) 	https://vimeo.com/privacy
Adobe Analytics	Adobe Systems Software Ireland Limited	<ul style="list-style-type: none"> ▪ Analytics and Performance Tracking 	<ul style="list-style-type: none"> ▪ Email address and/or Phone number 	https://www.adobe.com/privacy/policy.html

			<ul style="list-style-type: none"> ▪ Payment Information (e.g Credit Card Number, Bank Details) ▪ Device ID ▪ IP Address ▪ Operating system and version ▪ Browser Information and Language ▪ Browser Fingerprint ▪ IP-based approximate location ▪ Browsing history ▪ Interaction logs (e.g., clicks, time spent on pages) ▪ Purchase history ▪ Payment method and history 	
Matomo	InnoCraft	<ul style="list-style-type: none"> ▪ Customizing and adapting user experience ▪ Analytics and Performance Tracking 	<ul style="list-style-type: none"> ▪ Address and City ▪ IP Address ▪ Browser Information and Language ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location 	https://matomo.org/privacy-policy/

			<ul style="list-style-type: none"> ▪ Interaction logs (e.g., clicks, time spent on pages) 	
Heap	Heap, Inc.	<ul style="list-style-type: none"> ▪ Customizing and adapting user experience ▪ Analytics and Performance Tracking 	<ul style="list-style-type: none"> ▪ Device ID ▪ IP Address ▪ Browser Information and Language ▪ Operating system and version ▪ Interaction logs (e.g., clicks, time spent on pages) 	https://heap.io/privacy
Mixpanel	Mixpanel, Inc.	<ul style="list-style-type: none"> ▪ Analytics and Performance Tracking 	<ul style="list-style-type: none"> ▪ Address and City ▪ Device ID ▪ IP Address ▪ Browser Information and Language ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location ▪ Interaction logs (e.g., clicks, time spent on pages) 	https://mixpanel.com/legal/privacy-policy/
Woopra	Woopra, Inc.	<ul style="list-style-type: none"> ▪ Customizing and adapting user experience 	<ul style="list-style-type: none"> ▪ Address and City ▪ Device ID ▪ IP Address 	https://www.woopra.com/privacy

		<ul style="list-style-type: none"> ▪ Analytics and Performance Tracking 	<ul style="list-style-type: none"> ▪ Browser Information and Language ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location ▪ Interaction logs (e.g., clicks, time spent on pages) 	
Piwik Pro	Piwik PRO GmbH	<ul style="list-style-type: none"> ▪ Customizing and adapting user experience ▪ Analytics and Performance Tracking 	<ul style="list-style-type: none"> ▪ Address and City ▪ Device ID ▪ IP Address ▪ Browser Information and Language ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location ▪ Interaction logs (e.g., clicks, time spent on pages) 	https://piwik.pro/privacy-policy/
Amplitude	Amplitude, Inc.	<ul style="list-style-type: none"> ▪ Customizing and adapting user experience ▪ Analytics and Performance Tracking 	<ul style="list-style-type: none"> ▪ Address and City ▪ Device ID ▪ IP Address ▪ Browser Information and Language ▪ Real-time location (e.g., GPS) 	https://amplitude.com/privacy

			<ul style="list-style-type: none"> ▪ IP-based approximate location ▪ Interaction logs (e.g., clicks, time spent on pages) ▪ Browsing history 	
Meta	Meta Platforms Ireland Ltd.	<ul style="list-style-type: none"> ▪ Customizing and adapting user experience ▪ Analytics and Performance Tracking ▪ Marketing and Advertising 	<ul style="list-style-type: none"> ▪ First and Last Name ▪ Date of birth ▪ Email address and/or Phone number ▪ Address and City ▪ Payment Information (e.g. Credit Card Number, Bank Details) ▪ Device ID ▪ IP Address ▪ Browser Information and Language ▪ Operating system and version ▪ Browser Fingerprint ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location ▪ Interaction logs (e.g., clicks, time spent on pages) 	https://www.facebook.com/privacy/explanation

			<ul style="list-style-type: none"> ▪ Browsing history 	
Mailchimp	The Rocket Science Group LLC	<ul style="list-style-type: none"> ▪ Marketing and Advertising 	<ul style="list-style-type: none"> ▪ First and Last Name ▪ Email address and/or Phone number ▪ Device ID ▪ IP Address ▪ Browser Information and Language ▪ Operating system and version ▪ Interaction logs (e.g., clicks, time spent on pages) 	https://mailchimp.com/legal/privacy/
Mailerlite	MailerLite UAB	<ul style="list-style-type: none"> ▪ Marketing and Advertising ▪ Fraud Prevention and Risk Management 	<ul style="list-style-type: none"> ▪ First and Last Name ▪ Email address and/or Phone number ▪ Address and City ▪ Device ID ▪ IP Address ▪ Browser Information and Language ▪ Operating system and version ▪ Real-time location (e.g., GPS) ▪ IP-based approximate location 	https://www.mailerlite.com/legal/privacy-policy

Data Processing Agreements:

When we share your data with third-party service providers, we do so under the protection of Data Processing Agreements (DPAs) that ensure your information is managed in accordance with GDPR and other relevant data protection laws. These agreements mandate that third parties implement adequate technical and organizational measures to ensure the security of your data.

Transparency and Control:

We believe in transparency and providing you with control over your personal information. You will always be informed about any significant changes to our sharing practices, and where applicable, you will have the option to consent to such changes.

Your trust is important to us, and we strive to ensure that your personal information is disclosed only in accordance with this policy and when there is a justified reason to do so. For any queries or concerns about how we share and disclose personal information, please reach out to us at omniwaysdigital@gmail.com or +44 7564829863.

User Rights and Choices:

At Omniways Digital Limited, we recognize and respect your rights regarding your personal information, in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection laws. We are committed to ensuring you can exercise your rights effectively. Below is an overview of your rights and how you can exercise them:

Your Rights:

- Right of Access (Article 15 GDPR): You have the right to request access to the personal information we hold about you and to obtain information about how we process it.
- Right to Rectification (Article 16 GDPR): If you believe that any personal information we hold about you is incorrect or incomplete, you have the right to request its correction or completion.
- Right to Erasure ('Right to be Forgotten') (Article 17 GDPR): You have the right to request the deletion of your personal information when it is no longer necessary for the purposes for which it was collected, among other circumstances.
- Right to Restriction of Processing (Article 18 GDPR): You have the right to request that we restrict the processing of your personal information under certain conditions.
- Right to Data Portability (Article 20 GDPR): You have the right to receive your personal information in a structured, commonly used, and machine-readable format and to transmit those data to another controller.
- Right to Object (Article 21 GDPR): You have the right to object to the processing of your personal information, under certain conditions, including processing for direct marketing.
- Right to Withdraw Consent (Article 7(3) GDPR): Where the processing of your personal information is based on your consent, you have the right to withdraw that consent at any time without affecting the lawfulness of processing based on consent before its withdrawal.

- Right to Lodge a Complaint (Article 77 GDPR): You have the right to lodge a complaint with a supervisory authority if you believe our processing of your personal information violates applicable data protection laws.

Exercising Your Rights:

To exercise any of these rights, please contact us at omniwaysdigital@gmail.com or +44 7564829863. We will respond to your request in accordance with applicable data protection laws and within the timeframes stipulated by those laws. Please note, in some cases, we may need to verify your identity as part of the process to ensure the security of your personal information.

We are committed to facilitating the exercise of your rights and to ensuring you have full control over your personal information. If you have any questions or concerns about how your personal information is handled, please do not hesitate to get in touch with us.

Cookies and Tracking Technologies:

At Omniways Digital Limited, we value your privacy and are committed to being transparent about our use of cookies and other tracking technologies on our website dailysignals.info. These technologies play a crucial role in ensuring the smooth operation of our digital platforms, enhancing your user experience, and providing insights that help us improve.

Understanding Cookies and Tracking Technologies:

Cookies are small data files placed on your device that enable us to remember your preferences and collect information about your website usage. Tracking technologies, such as web beacons and pixel tags, help us understand how you interact with our site and which pages you visit.

How We Use These Technologies:

- **Essential Cookies:** Necessary for the website's functionality, such as authentication and security. They do not require consent.
- **Performance and Analytics Cookies:** These collect information about how visitors use our website, which pages are visited most frequently, and if error messages are received from web pages. These cookies help us improve our website.
- **Functional Cookies:** Enable the website to provide enhanced functionality and personalization, like remembering your preferences.
- **Advertising and Targeting Cookies:** Used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an advertisement and help measure the effectiveness of the advertising campaign.

Your Choices and Consent:

Upon your first visit, our website will present you with a cookie consent banner, where you can:

- **Accept All Cookies:** Consent to the use of all cookies and tracking technologies.
- **Reject Non-Essential Cookies:** Only essential cookies will be used to provide you with necessary website functions.
- **Customize Your Preferences:** Choose which categories of cookies you wish to allow.

Changes to Our Cookie Use:

We may update our use of cookies and tracking technologies to improve our services or comply with legal requirements. We will notify you of any significant changes and seek your consent where necessary.

For more detailed information about the cookies we use, their purposes, and how you can manage your preferences, please visit our detailed Cookie Policy <https://dailysignals.info>.

Should you have any questions or concerns about our use of cookies and tracking technologies, please do not hesitate to contact us at omniwaysdigital@gmail.com or +44 7564829863. Your privacy and the integrity of your personal data are of utmost importance to us.

International Data Transfers:

At Omniways Digital Limited, we may transfer your personal information to locations outside of your country of residence, including to countries that may have different data protection laws than those in your jurisdiction. We want to assure you that any such transfers are conducted with the utmost care and in compliance with applicable data protection regulations, including the General Data Protection Regulation (GDPR).

Direct Marketing and Communications:

At Omniways Digital Limited, we may use your personal information to send you direct marketing communications about our products, services, promotions, and other relevant information that we believe may be of interest to you. We are committed to ensuring that our direct marketing practices are transparent, lawful, and in compliance with applicable data protection laws, including the General Data Protection Regulation (GDPR) and the ePrivacy Directive.

Obtaining Consent for Direct Marketing:

- **Opt-In Consent:** We will obtain your explicit opt-in consent before sending you direct marketing communications, where required by law. This means that you will have the opportunity to actively consent to receiving marketing messages from us before we send them to you.
- **Unsubscribe Option:** Every direct marketing communication we send will include clear instructions on how to unsubscribe or opt-out from receiving future marketing communications. You can exercise your right to opt-out at any time, and we will promptly honor your request to stop sending you marketing messages.

Types of Direct Marketing Communications:

We may use your personal information to send you direct marketing communications via various channels, including:

- **Email**
- **SMS**
- **Social Media Platforms**
- **Geotargeted Marketing**

Managing Your Preferences:

You have control over the direct marketing communications you receive from us. You can manage your communication preferences by using the unsubscribe link provided in our marketing emails or text messages.

Data Breach Notification Procedures:

At Omniways Digital Limited, we understand the importance of protecting your personal information and take proactive measures to safeguard it. In the event of a data breach that poses a risk to your privacy rights and freedoms, we have established clear procedures for promptly identifying, assessing, and mitigating the impact of the breach. Our data breach notification procedures are designed to comply with applicable data protection laws and regulations, including the General Data Protection Regulation (GDPR).

Detection and Assessment:

- **Internal Monitoring:** We employ robust security measures and monitoring systems to detect and respond to potential data breaches promptly.
- **Assessment of Breach Impact:** Upon discovery of a data breach, we will conduct a thorough assessment to determine the nature and scope of the breach, including the types of personal information involved and the potential impact on affected individuals.

Notification Obligations:

- **Regulatory Authorities:** If required by law, we will notify the relevant data protection authorities of the data breach within 60, following the procedures specified by applicable regulations.
- **Affected Individuals:** If a data breach poses a significant risk to your privacy rights and freedoms, we will notify you within 60, providing clear and concise information about the breach, the types of personal information affected, and the steps you can take to protect yourself.

Communication Channels:

- **Website Notification:** We may also post a notification on our website or through other communication channels accessible to affected individuals.

Support and Assistance:

In the event of a data breach, we are committed to providing affected individuals with the support and assistance they need, including guidance on steps they can take to mitigate the potential risks associated with the breach.

Point of Contact: If you have any questions or concerns about a data breach or believe you may have been affected, please contact us immediately at omniwaysdigital@gmail.com or +44 7564829863.
